



THE SPECTRUM OF LEADERSHIP EMPOWERMENT™

A LENS FOR AUTHENTIC LEADERSHIP

The Spectrum of Leadership Empowerment is an inclusive, dynamic model built on the belief that everyone has the capacity to lead. Your Leadership Type helps you understand your internal motivation and greatest external power as a leader. These insights serve as the foundation to building your personal leadership brand and activating your leadership in a way that resonates with others.

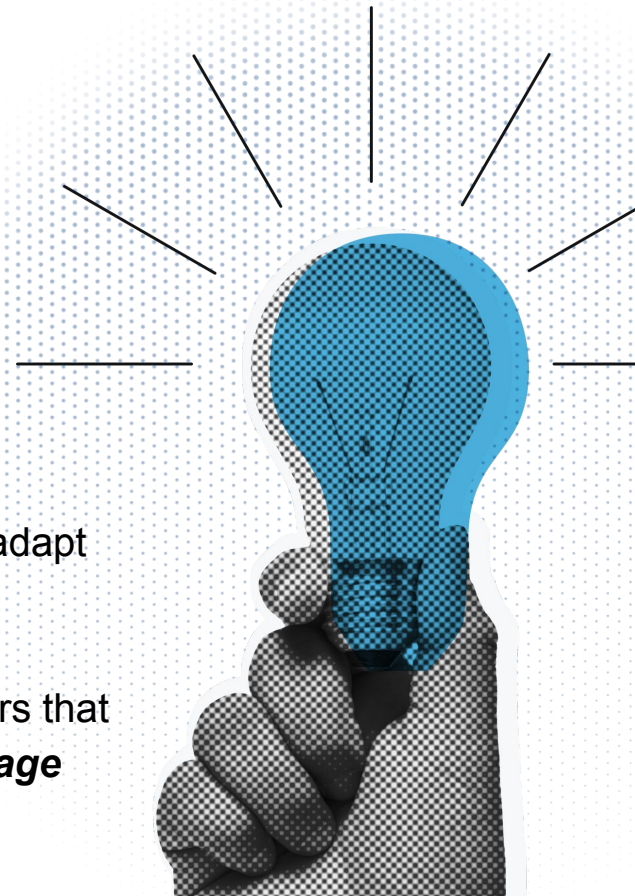
BREAKTHRUbrands.com/leadership-types for more on the 12 Leadership Types

UNCOVERING BEHAVIORAL INSIGHTS

Leadership Assessments help you understand different personal insights, which can help deepen your understanding of your authentic leadership style. By identifying your DiSC profile, consider how your behavioral style supports or challenges your natural and adapted communication styles.

INTEGRATING & ALIGNMENT

Use your Leadership Type as the foundation, and adapt your DiSC insights to enhance your influence. For example, if your Leadership Type is motivated by collaboration, use DiSC to identify specific behaviors that can foster stronger team engagement. **See next page for insights into these powerful combinations.**



CONNECTING THE DOTS

Reflect on how your Leadership Type and DiSC behavioral style work together. How can understanding both make you a more effective leader?

CONTINUOUS GROWTH

Write down 2-3 practical ways you can integrate these insights in your daily interactions to strengthen your leadership and influence.



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| | | D | I | S | C |
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| TO CREATE | Visionary | Use your assertiveness to inspire and lead others toward your vision. | Share your vision openly to gain support and motivate others. | Stay consistent and persistent in pursuing your vision, even when challenges arise. | Use detailed planning to make your vision a reality. |
| | LEGEND | Drive action by setting bold goals for turning setbacks into growth. | Share personal stories to inspire others and build connections. | Be patient and steadfast as you guide others through redemption. | Rely on structured processes to ensure sustainable change. |
| | INNOVATOR | Push boundaries to bring innovative ideas to life. | Use creativity to express your ideas and gain buy-in. | Nurture new ideas with patience and persistence. | Plan carefully to bring innovative solutions to fruition. |
| TO AWAKEN | Trailblazer | Take decisive steps to drive progress. | Communicate enthusiasm to inspire others to join your journey. | Maintain steady momentum to keep progress moving. | Create clear milestones to track progress. |
| | CATALYST | Push for change that frees others from limitations. | Build enthusiasm around new possibilities. | Provide support as others adapt to change. | Establish a clear vision of what liberation looks like. |
| | IGNITOR | Lead initiatives that make work engaging and fun. | Use energy and enthusiasm to spark enjoyment in others. | Create consistent opportunities for positive engagement. | Ensure activities are well-organized to maximize enjoyment. |
| TO UNITE | connector | Take charge in connecting people to achieve collective goals. | Foster relationships by engaging openly and positively. | Nurture long-term relationships with consistent care. | Structure interactions to ensure everyone feels valued. |
| | PROTECTOR | Advocate boldly for those who need protection. | Encourage others to care for and support each other. | Stay reliable and loyal to those you protect. | Plan and organize actions that serve others effectively. |
| | CHAMPION | Lead with confidence to advocate for understanding. | Share stories that promote empathy. | Provide consistent support to foster understanding. | Ensure all perspectives are considered in decision-making. |
| TO STRUCTURE | PATHFINDER | Cut through complexity to find simple, effective solutions. | Communicate solutions in a straightforward manner. | Keep things clear and steady to avoid unnecessary complications. | Develop structured systems to simplify processes. |
| | NAVIGATOR | Assert control to maintain stability. | Reassure others through clear and positive communication. | Be the consistent force that others rely on. | Use planning to ensure stability in all actions. |
| | GUIDE | Confidently share knowledge to lead others. | Make learning engaging and accessible for others. | Offer steady guidance to support continuous learning. | Provide detailed and well-researched information to guide effectively. |